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Greater Jackson Alliance New and Advanced Site Selection Web Site  
Economic Development Goes High-Tech with MississippiSiteSelection.com

The economic development team at Greater Jackson Alliance has launched a new Web site that connects business leaders around the world to Mississippi communities.

The Mississippi Site Selection Center Web site, under the direction of Entergy's Teamwork Mississippi, serves as an innovative one-stop shop for site selectors interested in what the Central Mississippi region has to offer .

The Site Selection Center is a buildings & sites database and GIS mapping application that provides economic developers, site selection consultants, and the national business community with a way to geographically analyze potential sites. The site provides a set of Web-based tools for communities and economic development groups to promote commercial and industrial properties to prospects worldwide. It was built with input from local economic developers, real estate professionals and national site selection firms.

The site uses Geographic Information System technology combined with business analysis and demographic data to readily assess Mississippi's resources for supporting business location. Using Microsoft Virtual Earth, users can see hundreds of properties in an aerial view, a street map view or even from a 360-degree "bird's-eye" view. Once users complete their online searches, they can create customized property brochures, including photos and files that can be emailed, printed or downloaded.

The Greater Jackson Alliance is a regional alliance of ten entities organized to develop and implement a marketing strategy to promote the Central Mississippi region, to enhance cooperation between the various governmental jurisdictions, and to facilitate and coordinate economic development efforts for retaining and attracting industries. The Site Selection Center will strengthen our efforts to promote locations throughout the Central Mississippi area, and will help attract new industries and jobs to the state. To visit our site please go to [www.greaterjacksonms.com](http://www.greaterjacksonms.com) and click on available properties to access the Mississippi Site Selection Center.